

Project 2: Experimenting with Hierarchical Grids, Manuscript Grids with the Golden Section, and Columnar Grids

Due Week 7, The week of May 13th:

You will be creating a 6 page magazine article for a fictitious magazine. (5 pages will be used for the article and one page will be used for a full-page ad) Your project will be due the week of May 13th.

Choose ONE of the topic options for your project from the **Choose One Article** folder.

To be handed In:

1. A print out of your 6 page article which also shows your ad (*trimmed to the correct size and taped together in reader spreads*).

2. A composite PDF which includes the following:

- Your article layout & ad with underlying grid showing
- Your final article layout & ad WITHOUT the grid showing

* (OPTIONAL: Add snapshots of some of your design iterations as you worked towards your final design to show how your design progressed.)

Schedule of deliverables:

For Week 3—The Week of April 15th

1. Set up a six page document

In InDesign: Make a 6 page document, select facing pages, start page # 2, Page size — 10" x 12" with .125" bleeds. Designate one of your pages for a full page ad. For right now, put a giant grey box on that page and label it "Ad—FPO"

2. Choose *one* article to work with for the next few weeks. Read through the article to get image inspiration/ideas.

3. Find around 5–7 high resolution images that could be used with your article.

4. Read Week 3 article links from the class website that are in the homework section: Magazine Columns—Introduction, and Magazine Columns, Part 1 & 2

5. Also read the Resources & Links from the website for Week 3.

6. *For next week — bring in a magazine you like, a pencil, your pica ruler, and some tracing paper.*